

### **OBJECTIVE**

An enthusiastic, selfmotivated, self-confident, innovative and socially active person who desire rising to the top of his career, Achieving his personal goals and help his company to achieve it's target, Being the head director for the multimedia department by building a perfect team and leading them.

### **EDUCATION**

National Thanaweya Ama · 2012/2013 ·

Studied English and Francais from KG.

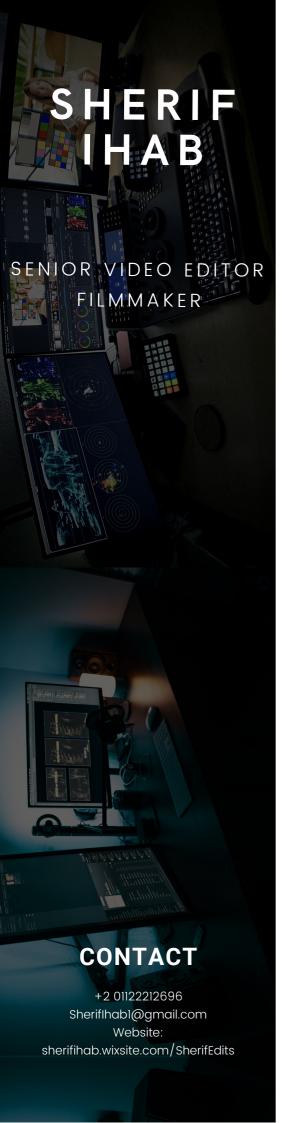
BA · 2015/2016 · Misr University For Science & Technology

Graduated from the faculty of Mass Communication -English with CGPA 2.96 / 4.00 Academic grade: B

- Major : Broadcasting
- Second major :Marketing , Public relation and advertising
- Graduation project : A- the graduation project , Short movie .

### **DIPLOMAS AND COURSES**

- Studied Film production and post production at The Russian Cultural Centre Dokki Branch
- Studied Video Editing (Montage) Color Correction and color grading at The Russian Cultural Centre Dokki Branch



### **EXPERIENCE**

# 2021 Virtual Worker Now Multi-National Current Company - Los Angelos | Egypt

Senior Video Editor - Team Leader

- Digital Account Manager: Creating Social Media/TV Ads, videos, Motion Graphics.
- Dealing with Heartcore Business Inc. directly & managing their digital video content.
- Responsible for Heartcore Business Inc. 's Youtube, Instagram, Facebook & Tiktok videos.
- Dealing with Heartcore Business Inc. 's clients.
- Choosing Music genre, style that suits the video, Mixing music with VO and Sound Effects to the final mixed sound track. (Using Premiere & Audition)
- Creating Motion Graphics & Apply it on different scenes and shots. (Using AE)
- Leading Video Editing team in scheduling and creating different types of videos.

# 3C Communication Marketing & Digital Marketing Agency

Video Editing Department Manager

TV Commercials - Social Media Ads - Social Media Videos.

- Responsible for Brainstorming, Visualizing and Editing the Ad. from scratch for different brands with variable branding styles and different targeted audience.
- Choosing Music genre, style that suits the video, Mixing music with VO and Sound Effects to the final mixed sound track. (Using Premiere & Audition)
- Creating Motion Graphics & Apply it on different scenes and shots. (Using AE)
- Leading Video Editing team in scheduling and creating different types of videos.



## 2019 CIRCLE POST-PRODUCTION AGENCY 2020

Senior Video Editor

- TV Commercials TV Series Films.
- COMMERCIALS: ETISALAT HEKAYA AD "AHMED HELMY" PEPSI BLACK AD. SHARP EL ARABY TV AD CAMPAIGN NIVEA "AMINA KHALIL" EMBRATOR TV AD EL HANEM BUTTER TV AD SHAMS OIL TV AD ALOE EVA TV AD SUNBULLA KSA EMIRATES NBD BANK AD 19011 PHARMACY TV AD -
- TELEVISION SERIES : "مسلسل "حكايات بنات

## 2017 MO4 NETWORK - CAIRO ZOOM 2018

VIDEO EDITOR - COLORIST

- CREATING VIDEOS WITH A PROFESSIONAL ARTISTIC IDEAS. INCLUDING MUSIC VIDEOS – EVENT COVERAGE – PRODUCT/SERVICE ADVERTS.
- VIDEOGRAPHY SUPERVISING.
- HANDLING MULTI-MEDIA MISTAKES.
- DEALING WITH CLIENTS AND HANDLING THEIR VISION AND THOUGHTS.
- CREATING VIDEOS WITH SHARP / SMOOTH CUTS OR EVEN VARIABLE TRANSITION TYPES.
- MIXING DIFFERENT TYPES OF MUSIC / VO SERVING THE VIDEO TYPE.

# 2018 INFINITY MARKETING & ADVERTISING 2019 AGENCY

SENIOR VIDEO EDITOR - DIGITAL TEAM LEADER

- BRAINSTORMING THE ARTISTIC VISUAL FOR COMMERCIALS AND DIGITAL ADVERTS.
- CREATING VIDEOS WITH SHARP / SMOOTH CUTS OR EVEN VARIABLE TRANSITION TYPES.
- MIXING DIFFERENT TYPES OF MUSIC / VO SERVING THE VIDEO TYPE.



## 2017 EGYPT TODAY MAGAZINE & WEBSITE 2018

Video Editor

Creating videos with a professional artistic ideas leading the multi-media team and Videographers, Creating a professional introduction using motion graphics – Doing some in-video fillers also.

#### 2017 EL ADL GROUP - مسلسل واحة الغروب 2018

Assistant Director "مساعد مخرج" "2017" رمضان

I worked as a "Dialogue script assistant" in the TV series "Waheet el ghoroub" season 2016/2017.

Re-editing the script under the director's vision (Dir .Kamla Abo Zekry).

Revising the script with the actors.

#### FREELANCER VIDEO EDITOR

- 7+ years experience as a video editor- colorist From 2015 Till present.
- Color grading/correction short films 'Dawara'.
- Creating trailers and teasers for different films and television channels such as: MBC 2, HBO, 'Blue elephant'.

#### **NILE TV CHANNEL**

Assistant Director - Floor Manager

Drawing the directing map for the program, Camera setup (Three cameras), Setting up the decorations and leading the whole floor.

#### AL ARABIYA NEWS CHANNEL

Assistant Director - Floor Manager

برنامج الشارع المصري

Drawing the directing map for the program , Camera setup (Three cameras) , Setting up the decorations and leading the whole floor.



#### AL HUDA TV CHANNEL

Assistant Director - Control Room

Drawing the directing map for the program, Camera setup (Three cameras), Setting up the decorations and leading the whole floor.

#### AL MEHWAR TV CHANNEL

Reporter - Video Editor

Taking some people's opinion randomly and shooting/Editing reportages., Taking bits from people and asking them questions.

#### SYRIA TV CHANNEL

Assistant Director - Floor Manager (TRAINEE)

Drawing the directing map for the program, Camera setup (Three cameras), Setting up the decorations and leading the whole floor.

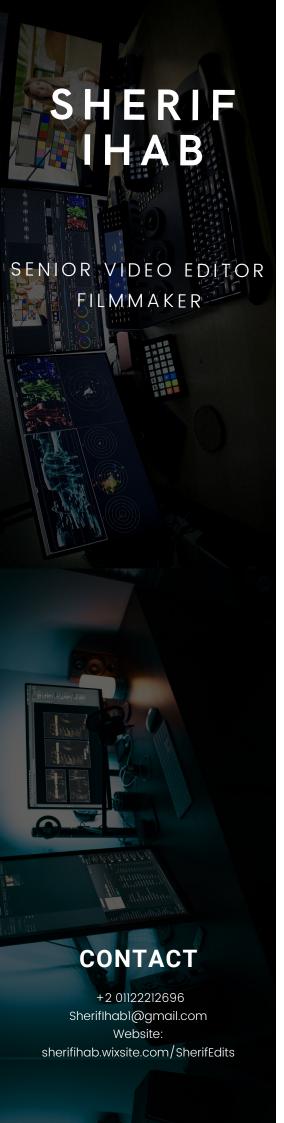
## **SKILLS**

Film making – Excellent photography skills – Videography – Communication skills – Creating reportage – Event coverage – Post production skills – Color grading/Correction – Problem solving – planning and organizing – Hard worker – Active – Short learner – Client handling – Creative – Good listener.

## **SKILLS**

Filmmaking
Editing
Photography
Motion Graphics
Videography







#### Progress Report

Student IV

45918 MEDIA(ENGLISH)

Sherif Ehab Hassan Abdell-lamed

Semester: Spring/2016

Academic Standing(Grade):	Grade 8 - , Very Good		
Student Rank :	72/123		
Student Honor list :			
Performance Rate :	98.06 %		
CGPA:	2 96		
Total Points:	449.9	Percentage :	79.6 %
Total Earned Hours :	152	Total CGPA Hrs :	152
Required CR :	150	Total Registered Hours :	155



